The influence of imports, foreign exchange reserves, external debt, and interest rates on the currency exchange rates against the United States Dollar in Southeast Asia Countries

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DOI:	Received:	Revised:	Accepted:	Published:
10.22437/ppd.v9i4.12706	26.04.2021	15.09.2021	22.10.2021	31.10.2021

Abstract

This study aims to analyze the effect of imports, foreign exchange reserves, foreign debt, and interest rates on the currency exchange rates against the United States Dollar in Southeast Asia countries. The study results found that from 2010 to 2017, the currency exchange rates against the United States Dollar in Southeast Asian countries tended to weaken (depreciate). The highest growth in the exchange rate against the United States dollar was in Indonesia, while the lowest was in Singapore. Foreign exchange reserves negatively affect foreign debt, and imports positively affect countries' exchange rates in the Southeast Asia region against the United States dollar. On the other hand, interest rates do not show a significant effect.

Keywords: Currency exchange rate, Foreign exchange reserves, Foreign debt, Imports, Interest rates

JEL Classification: F41, F43, F62

INTRODUCTION

Currency exchange rates are related to government policies, especially monetary authorities. Dornbusch et al. (2018) show that unexpected monetary policy shocks can occur disproportionately and produce large fluctuations in currency exchange rates (overshooting effect). The economic crisis in 1998 had a significant impact on the economies of Asian countries, including the Southeast Asian region. The decline in the value of the currencies of Southeast Asian countries against the United States dollar had a significant impact on changes in macroeconomic variables such as swelling foreign debt, rising prices of imported goods so that economic growth also decreased.

Fluctuations in currency exchange rates for countries in Southeast Asia are highly dependent on factors that influence them, both internal and external. In a free market, changes in Currency exchange rates depend on several factors that affect the supply and demand for foreign exchange. The demand for foreign exchange is related to imports and foreign debt payment. In contrast, the supply of foreign currency depends on the availability of foreign exchange reserves.

Foreign exchange is required to make payment transactions abroad (imports). The higher the income growth rate (relative to other countries), the greater the country's

ability to import, the greater the demand for foreign exchange. Foreign Currency exchange rates tend to increase, and currency prices will experience a decline. Likewise, an increase in inflation will increase imports and reduce exports. It is will further increase the demand for foreign exchange (Nopirin, 1997).

Currently, countries in Southeast Asia do not have a single currency like countries in Europe. Each country has a different currency. Therefore, changes in the currency exchange rates of countries in the Southeast Asia region will impact both in the short and long term the country's macroeconomic indicators and the countries in the region.

Various studies on the impact of macroeconomic variables on currency exchange rates have been carried out in various countries. Benazic & Kersan-Skabic (2016) in Croatia found a stable co-integration relationship between the observed variables (ratio between total loans, FDI inflows, consumer prices, and external debt), whereby an increase in the majority of variables leads to an exchange rate appreciation.

Kilicarslan (2018), in Turkey, found that an increase in domestic investment, money supply, and trade openness increases the real effectiveness of exchange rate volatility, while an increase in foreign direct investment, output, and government spending also reduces the real effective exchange rate volatility. On research in Nigeria, Hassan et al. (2017) revealed that net foreign assets and interest rates positively and statistically significantly impact exchange rate volatility while fiscal balance, economic openness, and oil prices have a positive and statistically insignificant impact on exchange rate volatility. Adusei & Gyapong (2017) in Ghana concluded that inflation, annual GDP growth rate, and total external debt are significant predictors of Currency exchange rates.

In Malaysia, Khin et al. (2017) showed a significant and positive short-term relationship between the exchange rate and the consumer price index. In addition, there is also a significant and negative short-term relationship between the exchange rate and the money supply. Mpofu (2016), in his study in South Africa, found that output volatility, commodity prices, money supply, and foreign exchange reserves significantly affect the exchange rate. Alagidede & Ibrahim (2017) in Ghana show that the output is the most important driver of exchange rate fluctuations in the short run. In the longer term, exchange rate volatility is significantly affected by government spending and growth in the money supply and terms of trade shocks, FDI flows, and domestic output movements in Ghana.

Cevik et al. (2016) show a high level of exchange rate volatility, especially in emerging market economies. It was also found that the variable "soft power" has a statistically significant effect on exchange rate volatility between countries in 115 countries. Oaikhenan & Aigheyisi (2015) in Nigeria show that government spending, interest rate movements affect the exchange rate. Insah & Chiaraah (2013) in Ghana revealed a positive relationship between government spending and exchange rate volatility, while the money supply, domestic and foreign debt are negatively related to exchange rate volatility. Ajao & Igbokoyi (2013) show that real Currency exchange rates, trade openness, government spending, and real interest rates positively impact exchange rate volatility in Nigeria.

Based on this, this study also aims to examine the impact of macroeconomic variables on currency exchange rates by expanding the study area not only to one country but to six countries in the Southeast Asia region, namely Indonesia, Malaysia, Thailand, Vietnam, the Philippines, and Singapore. The selection of the six countries, considering data availability for the study variables. Furthermore, the macro variables studied include the variables of Imports, Foreign Exchange Reserves, Foreign Debt, and Interest Rates.

METHODS

The data used in this study is data from 2010 - 2017 in six countries in the Southeast Asian region. The data is sourced from the Asian Development Bank (ADB). The analytical tool used is the multiple regression model of panel data, with the following model:

$$CER_{it} = \beta_0 + \beta_1 IM_{it} + \beta_2 ED_{it} + \beta_3 FER_{it} + \beta_4 SIR_{it} + \epsilon$$

Where:

CER: Currency exchange rates of countries in Southeast Asia against the United States dollar

IM: Import

ED: External Debt

FER: Foreign exchange reserves

SIR: Savings interest rate

i : Cross-section (Indonesia, Malaysia, Singapura, Thailand, Vietnam, Filipina)

t : 2010 to 2017 ε : Error term

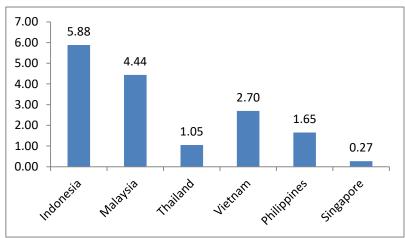
There are three methods of estimation approach that are commonly used: Common Effect Model (CEM), Fixed Effect Model (FEM), Random Effect Model (REM). The Chow test selects the best model between the fixed effect model and the Ordinary Least Square. Hausman's test selects the best model between the random and fixed-effects models. If the results of the two previous tests are obtained in one test or even both tests, accept Ho, a Lagrange Multiplier (LM) test is carried out, also known as the Breusch-Pagan Random Effect. This test selected the best analysis technique between the common and random effect models (Baltagi, 2005).

RESULTS AND DISCUSSIONS

Developments in currency exchange rates, foreign exchange reserves, imports, interest rates, and foreign debt

The current exchange rate

The currency exchange rate is one of the most important prices in an open economy because it is determined by the balance between supply and demand that occurs in the market. The current exchange rate growth of countries in Southeast Asia region is given in Figure 1.



Source: Asian Development Bank (processed data)

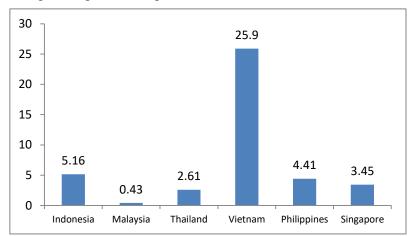
Figure 1. The currency exchange rate of countries in Southeast Asia, 2010 - 2017

During the 2010 - 2017 period, the currency exchange rates of Southeast Asian countries against the United States Dollar tended to weaken (depreciate). The highest depreciation occurred for the Indonesian currency, which was shown by the highest growth of the country's currency exchange rate against the United States dollar (5.88 percent per year). On the other hand, the lowest depreciation is for the Singapore currency. The Singapore dollar tends to be relatively stable, with the exchange rate growth against the United States dollar only 0.27 percent per year.

In Indonesia, the rupiah weakening began at the end of the Suharto presidency and peaked due to the economic crisis that hit Indonesia in 1997-1998. From 2010 to 2017, the main cause of the weakening of the exchange rate was increased foreign debt, increased imports, and the budget deficit.

The foreign exchange reserves

The foreign exchange reserves are reserves in foreign currency units maintained by the central bank to meet financial obligations due to international transactions (reserve currency). The development of foreign exchange reserves of countries in the Southeast Asia region is given in Figure 2.



Source: Asian Development Bank (processed data)

Figure 2. The foreign exchange reserves of countries in Southeast Asia, 2010 - 2017

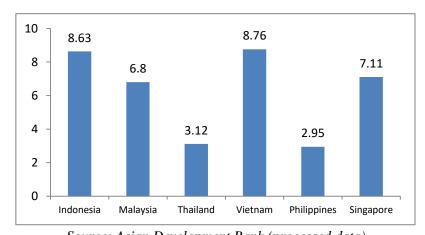
Among the countries in the Southeast Asia Region, Vietnam has the highest growth in terms of foreign exchange reserves. During 2010 - 2017, Vietnam's foreign exchange reserves grew by 25.90 percent. On the other hand, Malaysia has the lowest growth in terms of foreign exchange reserves.

The rapid increase in Vietnam's foreign exchange reserves is due to the country's ability to transform from one of the poorest countries to one of the most successful countries in managing development. The country's success began in the late 1980s. Vietnam can move the economy to meet the domestic market and be oriented to the global market.

External debt

Most developing countries in the Southeast Asia region require substantial funds to realize national development. The government must manage sources of development financing from available alternatives, both domestically and internationally. If the domestic savings stock is insufficient, one way to obtain capital injections is to attract Foreign Direct Investment (FDI) and External Debt.

The foreign debt of countries in Southeast Asia is given in Figure 3.



Source: Asian Development Bank (processed data)

Figure 3. External debt of countries in Southeast Asia, 2010 - 2017

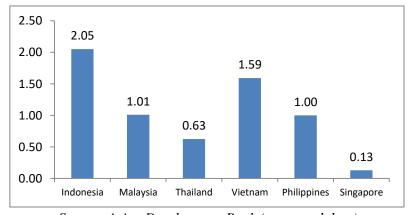
Vietnam is also a country with the highest foreign debt growth among countries in the Southeast Asian Region. The average growth of Vietnam's foreign debt reached 8.76 percent per year. On the other hand, the Philippines has the lowest foreign debt growth, only 2.95 percent per year.

Foreign debt has an impact like two different sides of a coin. Without foreign debt, developing countries will not grow their countries faster. On the other hand, inappropriate foreign debt management will cause developing countries to face payment difficulties and uncontrollable burdens. In the case of Vietnam, despite experiencing rapid debt growth, the risk of Vietnam having difficulty repaying its foreign debt is estimated to be relatively small because, at the same time, the country's foreign exchange reserves are also growing rapidly.

Interest Rate

Interest rate policy is one of the monetary policies to regulate the money supply and maintain the stability of the exchange rate. Changes in interest rates will affect investment in foreign securities. Investors who interact globally will look for countries with favorable interest rates. The rise and fall of foreign investment will affect the country's currency exchange rate.

The average interest rates of countries in the Southeast Asia Region during 2010 – 2017 are given in Figure 4.



Source: Asian Development Bank (processed data)

Figure 4. Interest rates of countries in Southeast Asia, 2010 - 2017

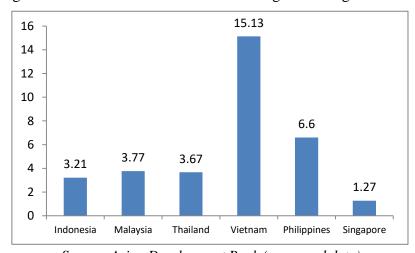
Singapore has the lowest average interest rate in the Southeast Asia region, with 0.13 percent. On the other hand, Indonesia has the highest average interest rate of 2.05 percent. The low-interest rate in Singapore will certainly increase the interest of investors to invest in this country. On the other hand, high-interest rates in Indonesia will reduce investors' interest in investing in Indonesia.

Import

Import activities have the main objective of meeting domestic needs. Import activities will increase the potential of a country in obtaining raw materials, goods, and services for a certain type of product that is limited in number or cannot be produced domestically. It will be able to support the stability of the country indirectly.

Import activities have various benefits, including obtaining goods or services that cannot be produced domestically, obtaining supplies of raw materials, obtaining more advanced technology, controlling inflation, and the state can focus more on producing certain goods or services. However, despite having various benefits, imports also have a negative impact. Imports will cause a loss of competitiveness between domestic and imported products, both in price and quality. Uncontrolled imports will also reduce the country's foreign exchange reserves, which will likely plunge into a deficit.

Import growth of countries in Southeast Asia is given in Figure 5.



Source: Asian Development Bank (processed data)

Figure 5. Import countries in Southeast Asia, 2010 - 2017

Vietnam has the highest import growth among countries in the Southeast Asian region, with a growth rate of 15.13 percent per year. The high growth of Vietnam's imports implies the rapid increase in consumption in Vietnam, the increase in upper-middle-class families, and the increasing number of the younger generation. On the other hand, Singapore has the lowest import growth, only 1.27 percent per year.

Determinants of currency exchange rates for countries in the Southeast Asia Region

Based on the Chow test, Hausman test, and LM test, the common effect model is the best model for analyzing currency exchange rates in countries in the Southeast Asian region. The currency exchange rate model is given in Table 7.

Variable	Coefficient	Std. Error	t-Statistics	Prob.
С	2700,096	2950,804	0.915037	0.3653
CER?	-0.165320	0.023602	-7.004504	0.0000
ED?	0.022003	0.011561	1.903231	0.0637
IM?	0.091642	0.017847	5,134996	0.0000
SIR?	1742,394	1261,462	1.381250	0.1743
R-squared	0.664747	Mean dependent var		5382.200
Adjusted R-squared	0.633560	SD dependent var		8227,544
SE of regression	4980,483	Akaike info criterion		19,96277
Sum squared resid	1.07E + 09	Schwarz criterion		20.15769
Log-likelihood	-474,1066	Hannan-Quinn criter.		20,03643
F-statistics	21,31530	Durbin-Watson stat		0.172125
Prob (F-statistic)	0.000000			

Table 1. Models of exchange rates for countries in the Southeast Asia Region

The model shows that foreign exchange reserves have a significant negative effect on the exchange rate of ASEAN countries' currencies against the United States dollar. An increase in foreign exchange reserves will appreciate the currency exchange rate, and conversely, a decrease in foreign exchange reserves will depreciate the currency exchange rate. This finding is in line with the research by Mpofu (2016), which found that foreign exchange reserves have a significant effect on the exchange rate

Foreign debt and imports have a significant positive effect on currency exchange rates. The positive effect of imports and foreign debt shows that these two variables must be controlled to prevent currency exchange rate depreciation. The significant effect of foreign debt on currency exchange rates is in line with the research findings of Benazic & Kersan-Skabic (2016) in Coatia, Adusei, and Gyapong (2017) in Ghana and Mpofu (2016) in South Africa. The significant effect of imports on currency exchange rates is in line with research by Benazic & Kersan-Skabic (2016) in Croatia, and several studies in Ghana (Adusei & Gyapong, 2017; Alagidede & Ibrahim, 2017; Ajao and Igbokoyi (2013)

The model shows that of the four variables that affect the currency exchange rates of ASEAN countries, only interest rates do not have a significant effect. The findings of this study are different from the findings of previous studies, which showed a significant effect of interest rates on currency exchange rates (Ajao & Igbokoyi, 2013; Hassan et al., 2017; Oaikhenan & Aigheyisi, 2015)

CONCLUSIONS AND RECOMMENDATIONS

Conclusions

The highest depreciation occurred for the Indonesian currency, which was shown by the highest growth of the country's currency exchange rate against the United States dollar (5.88 percent per year). On the other hand, the lowest depreciation is for the Singapore currency. The Singapore dollar tends to be relatively stable, with the exchange rate growth against the United States dollar only 0.27 percent per year.

Of the four variables studied, only interest rates do not affect countries' exchange rates in the Southeast Asia region. Foreign exchange reserves have a negative effect, while foreign debt and imports positively affect currency exchange rates.

Recommendations

To control the currency exchange rate, the government and the private sector are advised to control the rate of imports and foreign debt. If complete data is available for further research, this research should be extended to all countries in the Southeast Asian region. Further research is also suggested to add other macroeconomic variables which theoretically are suspected to affect currency exchange rates.

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APPENDIX

Table 2. Currency exchange rates, foreign exchange reserves, imports, interest rates, and external debt in Indonesia, 2010 - 2017

Year	Exc. Rate (Rp)	Growth (%)	Forg. Exc. Rsv. (Million US \$)	Growth (%)	Debt (Million US \$)	Growth (%)	Interest (%)	Import (Million US \$)	Growth (%)
2010	9090		89970		198269		3.9	135663	
2011	8770	-3.52	103611	15.16	219620	10.76	2.3	177436	30.79
2012	9387	7.03	105907	2.21	252556	14.99	1.8	191691	8.03
2013	10461	11.44	93427	-11.78	265453	5.10	1.9	186629	-2.64
2014	11865	13.42	106073	13.53	292971	10.36	1.8	178179	-4.52
2015	13389	12.84	100626	-5.13	308221	5.20	1.7	142695	-19.91
2016	13308	-0.60	110931	10.24	316431	2.66	1.5	135653	-4.93
2017	13381	0.54	124143	11.91	352250	11.31	1.5	156925	15.68
Average		5.88		5.16		8.63	2.05		3.21

Source: Asian Development Bank

Table 3. Currency exchange rates, foreign exchange reserves, imports, interest rates, and external debt in Malaysia, 2010 - 2017

Year	Exc. Rate (Rp)	Growth (%)	Forg. Exc. Rsv. (Million US \$)	Growth (%)	Debt (Million US \$)	Growth (%)	Interest (%)	Import (Million US \$)	Growth (%)
2010	3.22	-	102325	-	133800	-	0.94	164730	=
2011	3.06	-4.96	128964	26.03	144898	8.29	1.08	187645	13.91
2012	3.09	0.98	134940	4.63	193880	33.80	1.04	196588	4.76
2013	3.15	1.94	130492	-3.29	188795	-2.62	1.01	206125	4.85
2014	3.27	3.80	111765	-14.35	196587	4.12	1.03	208920	1.35
2015	3.91	19.57	91429	-18.19	190951	-2.86	1.06	176051	-15.73
2016	4.15	6.13	91194	-0.25	200364	4.92	1	178101	1.16
2017	4.3	3.61	98938	8.49	204371	1.99	0.96	206745	16.08
Average	-	4.44	-	0.43	-	6.80	1.01	-	3.77

Source: Asian Development Bank

Table 4. currency exchange rates, foreign exchange reserves, imports, interest rates, and external debt in Thailand, 2010 - 2017

Year	Exc. Rate (Rp)	Growth (%)	Forg. Exc. Rsv. (Million US \$)	Growth (%)	Debt (Million US \$)	Growt h (%)	Interest (%)	Import (Million US \$)	Growth (%)
2010	31.69	-	165656	-	106358	-	0.5	185121	-
2011	30.49	-3.78	165200	-0.27	109943	3.37	0.9	229137	23.77
2012	31.08	1.93	171106	3.57	134257	22.11	0.7	250453	9.30
2013	30.73	-1.12	159022	-7.06	137353	2.30	0.6	249577	-0.34
2014	32.48	5.69	149064	-6.26	135292	-1.50	0.8	227895	-8.68
2015	34.25	5.44	149291	0.15	129654	-4.16	0.5	201790	-11.45
2016	35.3	3.06	164148	9.95	121497	-6.29	0.5	195103	-3.31
2017	33.94	-3.85	194048	18.21	128814	6.02	0.5	227194	16.44
Average	-	1.05	-	2.61	-	3.12	0.625	-	3.67

Source: Asian Development Bank

Table 5. Currency exchange rates, foreign exchange reserves, imports, interest rates, and external debt in Vietnam, 2010 - 2017

Year	Exc. Rate (Rp)	Growth (%)	Forg. Exc. Rsv. (Million US \$)	Growth (%)	Debt (Million US \$)	Growth (%)	Interest (%)	Import (Million US \$)	Growth (%)
2010	18613	-	12054	-	44902	-	3	83378	-
2011	20510	10.19	13128	8.90	53886	8.00	3	104438	25.25
2012	20828	1.55	25161	91.65	61577	14.27	2.2	111680	6.93
2013	20933	0.50	25481	1.27	65452	6.29	1.3	129294	15.77
2014	21148	1.02	33801	32.65	72430	10.66	0.8	144824	12.01
2015	21698	2.60	27879	-17.52	77827	7.45	0.7	175784	21.37
2016	21935	1.09	36167	29.72	86952	11.72	0.93	185292	5.40
2017	22370	1.98	48693	34.63	79069	-9.06	0.81	220869	19.20
Average	-	2.70	-	25.90	-	8.76	1.59	-	15.13

Source: Asian Development Bank

Table 6. Currency exchange rates, foreign exchange reserves, imports, interest rates, and external debt in the Philippines, 2010 - 2017

Year	Exc. Rate (Rp)	Growth (%)	Forg. Exc. Rsv. (Million US \$)	Growth (%)	Debt (Million US \$)	Growth (%)	Interest (%)	Import (Million US \$)	Growth (%)
2010	45.11		53991		65358		1.6	60193	
2011	43.31	-3.99	65700	21.68	66114	1.15	1.6	66159	9.91
2012	42.23	-2.49	71656	9.06	69372	4.92	1.3	67886	2.61
2013	42.45	0.52	73792	2.98	66202	-4.56	0.8	68014	0.18
2014	44.4	4.59	70260	-4.78	78559	18.66	0.6	70976	4.35
2015	45.5	2.47	72352	2.97	80623	2.62	0.7	73355	3.35
2016	47.49	4.37	71853	-0.68	77319	-4.09	0.7	91427	24.63
2017	50.4	6.12	71598	-0.35	78833	1.95	0.7	92839	1.54
Average		1.65		4.41		2.95	1		6.6

Source: Asian Development Bank

Table 7. Currency exchange rates, foreign exchange reserves, imports, interest rates, and external debt in Singapore, 2010 - 2017

Year	Exc. Rate (Rp)	Growth (%)	Forg. Exc. n Rsv. (Million US \$)	Growth (%)	Debt (Million US \$)	Growth (%)	Interest (%)	Import (Million US \$)	Growth (%)
2010	1,364		223678		228263.9		0.14	310879	
2011	1,271	-6.75	260656	16.53	305192.9	33.70	0.11	361618	16.32
2012	1,297	2.02	256922	-1.43	306556	0.44	0.13	345472	-4.46
2013	1,251	-3.59	270484	5.27	307582.4	0.33	0.1	373081	7.99
2014	1,267	1.27	254562	-5.88	301440.3	-1.99	0.11	366301	-1.81
2015	1,375	8.52	245721	-3.47	310645.3	3.05	0.14	297035	-18.90
2016	1,382	0.50	244366	-0.55	343549.2	10.59	0.14	282022	-5.05
2017	1,381	-0.07	277813	13.68	356180.7	3.67	0.16	324024	14.89
Average		0.27		3.45		7.11	0.1 3	•	1.27

Source: Asian Development Bank



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